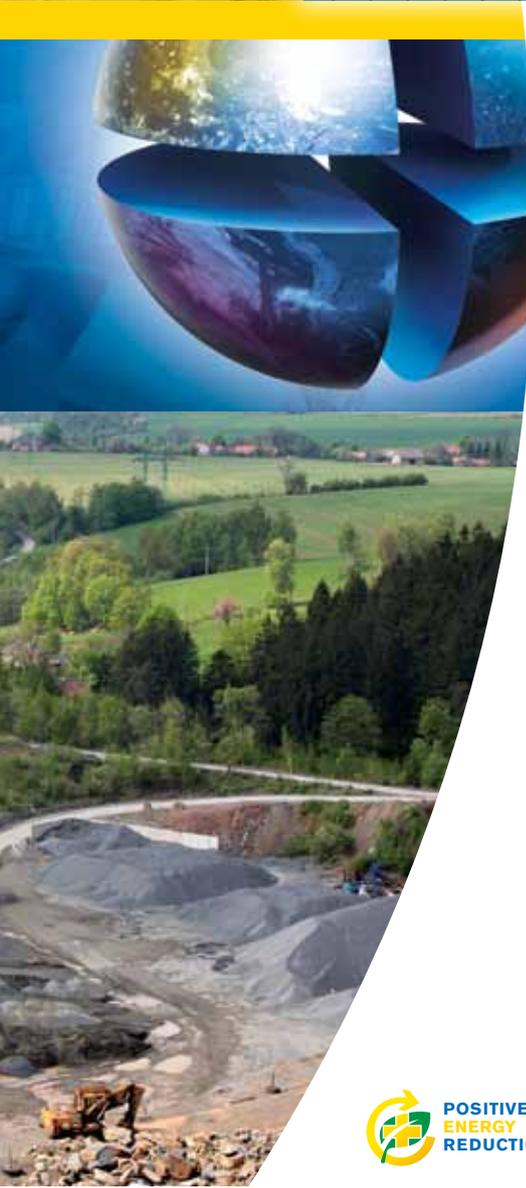




You and the planet + ERIKS

OVER THE LAST FOUR ISSUES OF KNOW+HOW WE'VE LOOKED AT THE FOUR ELEMENTS WHICH GO TO MAKE UP ERIKS' PLANET+ INITIATIVE. NOW WE'RE GOING TO REMIND OURSELVES OF HOW THOSE FOUR ELEMENTS OF PLANET+ ADD UP TO A REAL POSITIVE FOR THE PLANET, FOR YOUR PRODUCTIVITY, AND FOR



In the past, acting to benefit the planet has often been seen as a negative: a hindrance to productivity, a cost to the business, a deduction from profits. But **ERIKS' Planet+** is all about positive steps with positive benefits – not only for the planet but for you too.

Positive energy reduction is achieved through a combination of your machinery and our innovation. It's all about making our and your manufacturing processes as energy-efficient as possible. Through **ERIKS'** passion for technology and drive for innovation, we can design process machinery for optimum efficiency, and with our know-how we can maintain it so it continues to operate efficiently, using as little energy as possible, for as long as possible.

Positive waste reduction comes about through your processes supported by **ERIKS'** know-how. We aim to refine manufacturing processes to achieve the closest possible balance of inputs and outputs; we recycle as much as possible of what is not used up in the initial process; and we ensure the highest quality of manufacture, so that less finished product has to be discarded.

Positive pollution reduction seeks to achieve the highest manufacturing standards with the lowest pollution levels. It incorporates

sustainable purchasing, the elimination of toxic substances from the manufacturing process, and designing for minimal impact at every stage of a product's lifecycle.

Finally, positive risk reduction ensures that neither profit nor the planet comes before people. Planet+ aims to ensure a safer, healthier working environment, with minimum possible risk to employees and customers.

These four elements are not just something we recommend to our customers. They are also something we are undertaking in our own business – in the processes we operate, the products we manufacture and the actions we take. And we are happy to do this because we know that Planet+ is as much a positive for our business as it is for our planet.

It is an initiative which acknowledges commercial realities, and has no negative impact on profitability either for us or for our customers. In fact, in many instances, applying the elements of Planet+ will actually lead to a positive business and commercial advantage. So it's a plus for the planet, and a plus for you.



Marc Beckers
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