

Roermond, 22 September 2014

Re-branding of Hydraulic Hose Program RX® to FLEXION™ Brand

Background:

As a consequence of the introduction of the FLEXION™ brand for Fluid Power within the ERIKS group, the existing hydraulic hose & fitting product lines under the own brand RX® will be re-branded into FLEXION™.

Approach:

See table 1 on the reverse for a cross reference between old and new hose types.
Several actions were taken:

- Besides changing the RX® brand names to FLEXION™ names, we have created a set of codes to reflect the different types hoses. These are global codes, to be found in our FLEXION™ documentation worldwide.
- Codes beginning with
 - H = High pressure rubber hose
 - M = Medium pressure rubber hose
 - P = High pressure thermoplastic hose
 - W = High pressure cleaning hose
- The reference to the international standard (EN/SAE) is to be found in the hose marking text.
- A program rationalization was conducted; several hose types are being discontinued because of overlap or lack of market interest. Other hose types were declared non-core, meaning that we are no longer showing these in our catalogue.
- Also the hose fitting program is to be re-branded into FLEXION™. These parts will be re-coded as well, creating global codes, to be found in our documentation worldwide.

Certification and Guarantee:

The combination of RX® hoses and fittings has proven its high quality and performance over the past decade. There is no need to physically change the product.

We do hereby certify that the RX® hose types and their new FLEXION™ counterparts are fully identical products; the only change is in the hose branding.

Also hose fittings remain the same.



Peter Bregman
International Product Manager
Hydraulic Hoses & Accessories



Table 1: Cross reference for rebranding RX® hose to FLEXION™ hose

OLD		NEW		HOSE MARKING EXAMPLE
RX Brand	Type	FLEXION Brand	Type	
RX FLEXITUBE	2TE	FLEXION	M210	FLEXION M210-04 EN854 2TE DN06 1/4" WP 75 bar
RX FLEXITUBE	3TE	FLEXION	M310	FLEXION M310-04 EN854 3TE DN06 1/4" WP 145 bar
RX FLEXITUBE	R17	FLEXION	H700	FLEXION H700-04 DN06 1/4" WP 210 bar exceeds SAE 100R17
RX FLEXITUBE	1SC	FLEXION	H102	FLEXION H102-04 DN06 1/4" WP 225 bar exceeds EN857 1SC
RX FLEXITUBE	1SC HP			discontinued
RX FLEXITUBE	1SC-plus	FLEXION	H103	FLEXION H103-04 DN06 1/4" WP 290 bar exceeds EN857 1SC
RX FLEXITUBE	1SN	FLEXION	H112	FLEXION H112-04 DN06 1/4" WP 225 bar exceeds EN853 1SN
RX FLEXITUBE	2SC	FLEXION	H202	FLEXION H202-04 DN06 1/4" WP 400 bar exceeds EN857 2SC
RX FLEXITUBE	2SC HP	FLEXION	H204	non-core
RX FLEXITUBE	2SN	FLEXION	H212	FLEXION H212-04 DN06 1/4" WP 400 bar exceeds EN853 2SN
RX FLEXITUBE	2SN HP	FLEXION	H213	non-core
RX FLEXITUBE	2SC-plus	FLEXION	H203	FLEXION H203-04 DN06 1/4" WP 450 bar exceeds EN857 2SC
RX FLEXITUBE	4SP	FLEXION	H422	FLEXION H422-12 DN12 3/4" WP 350 bar exceeds EN856 4SP
RX FLEXITUBE	4SH	FLEXION	H432	FLEXION H432-16 DN25 1" WP 380 bar exceeds EN856 4SH
RX FLEXITUBE	R13	FLEXION	H652	non-core
RX FLEXITUBE	R15	FLEXION	H662	non-core
RX TOPflex ENDURO	1SC	FLEXION ENDURO		discontinued
RX TOPflex ENDURO	1SN	FLEXION ENDURO	H114E	FLEXION ENDURO H114E-20 DN31 1.14" WP 63 bar exceeds EN853 1SN
RX TOPflex ENDURO	2SC	FLEXION ENDURO		discontinued
RX TOPflex ENDURO	2SC+	FLEXION ENDURO	H205E	FLEXION ENDURO H205E-04 DN06 1/4" WP 420 bar exceeds EN857 2SC
RX TOPflex ENDURO	4SH	FLEXION ENDURO	H434E	FLEXION ENDURO H434E-04 DN19 3/4" WP 20 bar exceeds EN856 4SH
RX TOPflex ENDURO	R13	FLEXION ENDURO		discontinued
RX TOPflex ENDURO	R15	FLEXION ENDURO	H664E	FLEXION ENDURO H664E-12 DN19 3/4" WP 420 bar exceeds SAE 100R15
RX TOPflex Thunder	TM3	FLEXION THUNDER	H704T	FLEXION THUNDER H704T-12 DN19 3/4" WP 210 bar exceeds SAE 100R17
RX TOPflex Thunder	TM6	FLEXION THUNDER	H964T	FLEXION THUNDER H964T-16 DN25 1" WP 420 bar exceeds SAE 100R15
RX CLEANING	1SC	FLEXION POWERWASH	W100	FLEXION POWERWASH W100-06 DN10 3/8" WP 250 bar 155°C WATER
RX CLEANING	1SC Blue	FLEXION POWERWASH	W100B	FLEXION POWERWASH W100B-06 DN10 3/8" WP 500 BAR 155°C WATER
RX CLEANING	2SC	FLEXION POWERWASH	W200	FLEXION POWERWASH W200-06 DN10 3/8" WP 500 BAR 155°C WATER
RX CLEANING	2SC Blue	FLEXION POWERWASH	W200B	FLEXION POWERWASH W200B-06 DN10 3/8" WP 500 BAR 155°C WATER
RX FLEXITUBE	R7	FLEXION	P270	FLEXION P270-04 EN855 R7 DN06 1/4" WP 190 bar
RX FLEXITUBE	R8	FLEXION	P280	FLEXION P280-04 EN855 R8 DN06 1/4" WP 362 bar